

BLONDE VOYAGE *Salon*



ACHIEVING BLONDE DREAMS
SAFELY WITH OUR BLONDING
& EXTENSIONS EXPERTS.

BECOME PART OF THE #1 SALON FOR BLONDES IN THE HAIR INDUSTRY.

WHY INVEST WITH BLONDE VOYAGE?



Join the Blonde Voyage Team and feel the success of business ownership, helping guest achieve their blonde dreams, and enjoy being part of the next evolution of salons! Our in-demand concept provides:

PROFITABLE BUSINESS

We provide an impressive potential ROI with minimal overhead, low start-up costs, and applicability in many markets.

EASY TO REPLICATE

Our model is operationally simple with high levels of service, repeat customers, and professional, friendly staff.

UNIQUE CONCEPT

We specialize in stacking in-demand services so that once customers try the salon for the blinding & extensions, they come back.

TEACHABLE TO OTHERS

It's easy to plug right into our systems and apply training for a short ramp-up time in generating a successful business.

POISED FOR GROWTH

We can thrive in almost every market and expect to be readily accepted by any customer base with qualifying demographics.



OWN THE #1 SALON FOR BLONDES OFFERING BLONDING & EXTENSIONS SERVICES

OUR SPECIALTY SALON CONCEPT IS DESIGNED TO HELP WOMEN TO ACHIEVE THEIR HAIR DREAMS SAFELY, HELP TALENTED STYLISTS TO BUILD SUCCESSFUL CAREERS, AND GIVE OUR GUESTS THE ULTIMATE EXPERIENCE.

Now we want to offer passionate entrepreneurs everywhere a successful turnkey operation using our perfected professional processes. It's the opportune time for enormous growth in the market and we're ready to expand our brand which is synonymous with high-quality hair services. Our concept offers a significant ROI in a short time and investors will benefit from a management team full of industry experience.

Blonde Voyage is all about education behind the chair allowing us to emerge as industry leaders today. We offer a boutique experience for our clients and we do not need a large store to do it, charging premium prices for quality work. We don't just color hair, we are true artists! We have to understand science, geometry, problem-solving, communication, photography, and social media just to perform this one in-demand service. We've discovered that if we can do it, others can too! We want to provide an opportunity for beauty professionals to excel together while allowing women around the world to finally have a safe and relaxing environment to trust that their hair is in the best hands.

Created by expert entrepreneur, Meagan Crowell, Blonde Voyage has had three successful locations in San Diego and Portland since 2020, cultivating a tremendous following within the communities. We are working to change our industry for the better so stylists can love what they do, choose the hours they work, and have a balance in life that allows them to grow beyond just hourly or commission. This is all possible with our streamlined systems and we've proven just how successful it can be under our unique model for profitability!

ARE YOU INTERESTED IN OWNING A SUCCESSFUL HAIR SALON THAT FOCUSES ON BLONDING AND EXTENSIONS THAT IS BACKED BY STRONG SUPPORT?
THEN THIS COULD BE THE PERFECT OPPORTUNITY FOR YOU.

DO YOU HAVE THE VISION TO BE A BLONDE VOYAGE FRANCHISE OWNER?

Our targeted groups for potential franchise candidates include salon industry professionals, marketing executives, entrepreneurs and investors that see the potential and growth in this market, and family teams who would like to start a business.

We are also looking for:

- ◇ *Excellent time management and scheduling skills*
- ◇ *Strong sales and customer service skills*
- ◇ *Drive and determination*



BUILD SUCCESS WITH UNPARALLELED INDUSTRY SUPPORT

We provide the knowledge, experience, and tools necessary to make every Blonde Voyage a profitable business!



COMPREHENSIVE TRAINING

An extensive initial training program sets our franchise partners up with all the knowledge they need to run a Blonde Voyage Salon.



OPERATIONAL SUPPORT

We provide ongoing support in new business development and lead generation through industry expertise.



MARKETING SUPPORT

We leverage our unique brand by coordinating the development of advertising materials and consumer marketing plans.



DEVELOPMENTAL SUPPORT

We provide continued research methods to enhance profitability and adapt the model to the current marketplace continually.



SITE SELECTION SUPPORT

We will offer site selection services to make sure that franchise partners get the best possible lease structure possible.

INVESTMENT SNAPSHOT

FRANCHISE FEE

\$40,000

MINIMUM INITIAL INVESTMENT

\$165,000

ROYALTY FEE

6% of Gross Sales

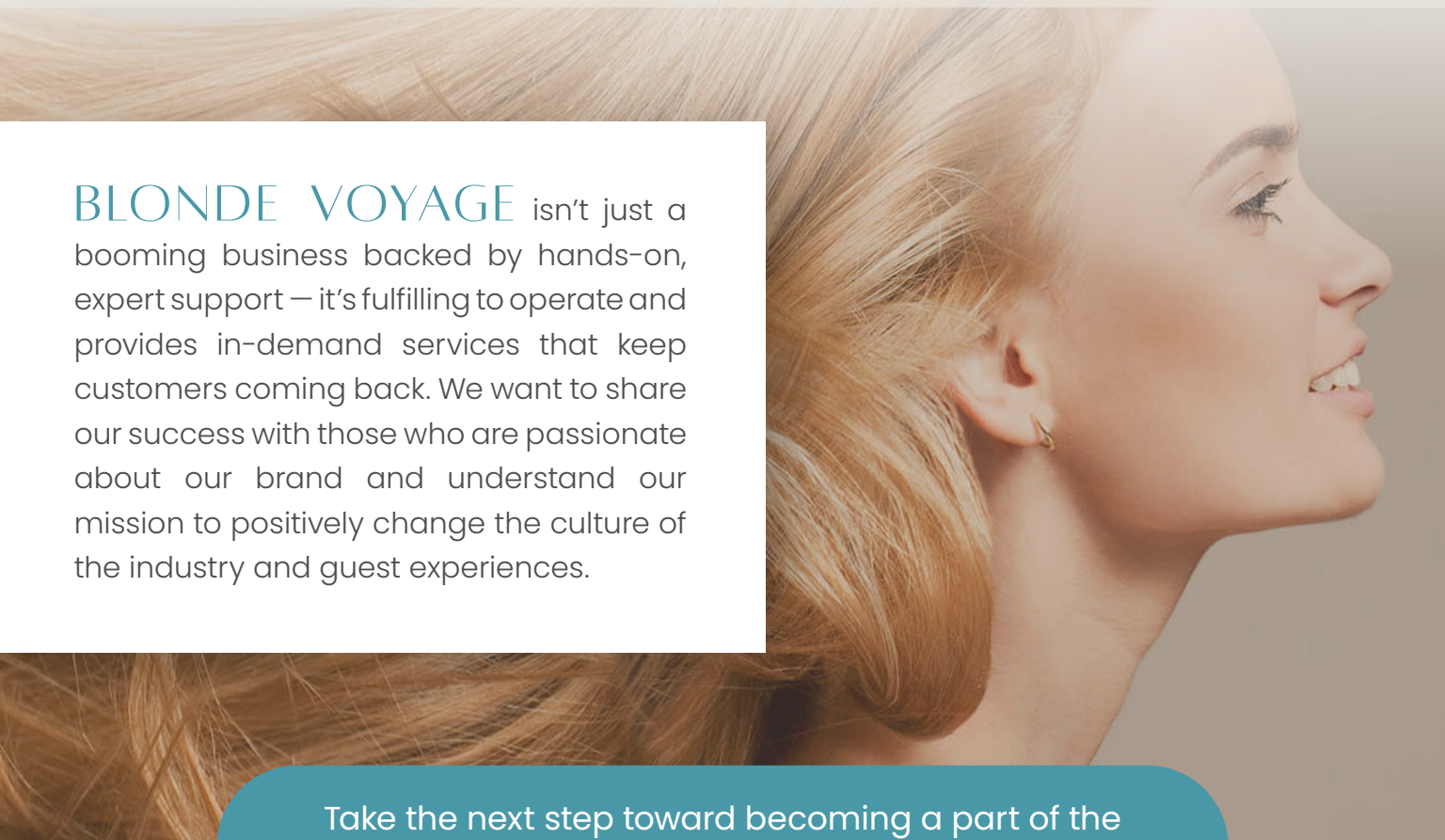


BLONDE VOYAGE *Salon*

BE YOUR OWN BOSS WITH A PROVEN BUSINESS
MODEL WHILE OWNING THE #1 SALON FOR BLONDES.

BLONDE VOYAGE isn't just a booming business backed by hands-on, expert support — it's fulfilling to operate and provides in-demand services that keep customers coming back. We want to share our success with those who are passionate about our brand and understand our mission to positively change the culture of the industry and guest experiences.

Take the next step toward becoming a part of the
Blonde Voyage Team by **visiting our website today!**





BLONDE VOYAGE *Salon*

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BLONDEVoyageGlobal.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.